



Update

September 2010

*Published Monthly for Members Credit Union Reps and Other Key Sponsor Personnel
Visit www.memcu.com to see our great rates!*

Invest in America - New and Improved

Last year we introduced Invest in America, a membership enhancement program to help our members save time and money when purchasing a GM or Chrysler vehicle. The idea behind the inception of Invest in America was to support American auto companies by giving credit union members special discounts when purchasing these vehicles.

We are pleased to announce that now you can save even more money with Invest in America as other product lines have been added to complement the auto discount program. Whether you are looking to save on something as large as a vehicle or something as small as a bouquet of flowers



look no further than Invest in America. Members can save huge amounts with exclusive credit union discounts from trusted U.S. companies such as DirectTV and FTD florists.

One of the most exciting discounts being offered through the Invest in America program is an excellent offer from Sprint. Credit union members can save 10% off of most regularly priced individual service plans and 15% off most business plans. Sprint will also waive the activation fee on new activations and waive upgrade fees.

To take advantage of these amazing discounts simply visit www.lovemycrreditunion.org or click on the link on the homepage of our website.

MCU Wants to Come See You

The credit union's Marketing Department recently purchased a new van and we can't wait to show it off. The heat of the summer is nearly over and we are ready to hit the road during the beautiful fall weather to visit as many sponsor companies as we can. We will pack our van with lots of different giveaways- t shirts, keychains, frisbees, piggy banks - and park our van in your parking lot or wherever is convenient. We'll set up our prize wheel and let your

employees spin for a chance to win credit union prizes. We will also be available during this time to answer any questions your employees may have,



open new accounts, or simply provide information.

If you would like the MCU Marketing Van to pay a visit to your company please call Renee Fisher at 800-951-8000 ext. 148 or reneef@memcu.com.

MCU visits High Point Housing Authority

MCU Wherever You Go

As long as you have a computer or a telephone you can access your Members Credit Union account. With TELL-COM, our automated telephone response system, you can check account balances, transfer funds between products, find out which checks have cleared your checking account, request a check to be sent to your home address and much more. TELL-COM is toll free at 1-800-951-4808 and is available 24 hours a day.

MCU@Home, our online home banking product, also allows you to check account balances and transfer funds. In addition, with MCU@Home you can print images of checks that have cleared your checking account and set up account alerts to inform you, by an email to your computer or cell phone, when occurrences such as your paycheck is deposited or a specific

check number or check amount clears your account. You can also send secure messages to the credit union via MCU@Home to ask questions about activity on your account.

If you have yet to use our electronic account access products why not give it a try? All you need is your account number and your personal identification number (PIN). If you have never accessed MCU@Home or TELL-COM before, your PIN, by default, is the last four digits of your Social Security number. You will be prompted to change your PIN the first time you use either TELL-COM or MCU@Home.

Should you have any questions about our electronic accounts, please call our Member Service Department at 1-800-951-8000.

Free Representative Training

If you are a new sponsor company credit union representative who would like initial training, or you are a long time representative who would like a refresher course on credit union policies and procedures, please contact Donna Henry, our Director of Sponsor Affiliations, to attend a training session.

Classes are free and run from 10:00 a.m. to 1:00 p.m., with lunch provided. You can reach Donna at 800-951-8000, ext. 138, or donnah@memcu.com.

Winston-Salem - September 15, 2010

Hickory - October 20, 2010

Winston-Salem November 10, 2010

Miscellaneous Information

- If you would like informational packets about Members Credit Union for your new employees, please call Reneé Fisher at 1-800-951-8000, ext 148. Our new employee packet includes a brief overview of our products and services, a membership application, and a payroll deduction form. Or, you may order online at www.memcu.com. Under the "Sponsor Company" tab, click on "Sponsor Rep Info" then "Need More Supplies."
- Visit MCUCars.com to see all of the previously owned vehicles the credit union has for sale. These cars can be purchased at 0% financing upon approved credit. Call Mike Loggins at 800-951-8000 ext. 128 for more information.
- Christmas Club checks will be distributed the first week of November. Members with an MCU savings or checking account can receive their Christmas Club money on November 1 by

requesting that the funds be automatically transferred to the MCU account of their choice. In order to initiate this transfer, please contact our Member Service Department at 800-951-8000 or call your local branch.

- First mortgage rates continue to be near record lows. Call our partner W.R. Starkey Mortgage for information about refinancing your existing mortgage or purchasing your dream home. Call Nicole Carson at 828-315-0110 or Ashley McKenzie-Sharpe at 336-575-9448.
- For excellent insurance rates and outstanding personal service check out your credit union's own insurance agency MEMCU Insurance. Call Debbie Stinson, our agency manager, to receive a no obligation quote for your auto, home, and life insurance. She will work with you to find the best type and amount of coverage for your individual needs. She can be reached at 800-951-8000 ext. 141.