



Update

July 2011

*Published Monthly for Members Credit Union Reps and Other Key Sponsor Personnel
Visit www.memcu.com to see our great rates!*

Let Us Know What You Think

Members Credit Union is currently conducting an on-line survey to learn about our members' and potential members' car financing habits, preferred method of retrieving account information, and the types of media used to get financial news.

Please encourage all of your employees, members and non-members alike, to take this short multiple choice survey online. To access the survey simply visit our website www.mcmcu.com. You will find a *Take Our Survey* link on the far left hand side of the screen on the homepage of our site.

The first section deals with auto purchasing and financing decisions. The second section asks the preferred methods of accessing account information and receiving financial news. The final question is

open-ended and allows respondents to make suggestions for new products and services or comments about our current offerings.

Everyone who takes our survey, which can be easily completed within five minutes, will be entered into a drawing for a \$100 gift card. We will also be conducting the survey in branches and at our on-site enrollments through mid-August.

If you would like to create a link on your intranet site so employees can easily respond to our survey please contact Eric Stiff at 800-951-8000 ext. 134 or erics@memcu.com.

MCU Partners

In order to ensure that we provide you the best possible financial products at the most reasonable prices we have affiliated with several different partners - from insurance and investing to first mortgages. Here is a quick rundown of what each of our partners offer.

MEMCU Insurance is the credit union's own insurance agency. We can help members with all of their insurance needs, including auto, home, and life to name just a few. Call Donna Stinson, our MEMCU Insurance representative, for more information or a free rate quote at 800-951-8000 ext. 141.

MEMBERS Financial Services is a part of CUNA Mutual Insurance Group and is our longest standing partnership. Our MEMBERS Financial Representative, Richard Davis, has been working with us for nearly fifteen years and has helped countless members develop a comprehensive strategy to reach their financial goals. He offers many different investment options, including mutual funds and annuities. There are no consultation fees to meet with Richard and he can be reached at 800-951-8000 ext. 111.

Family Security Plan offers affordable whole life insurance, disability income insurance, accident insurance and critical illness insurance all through the ease of payroll deduction. Call 800-990-7890 ext 2202 for more information or to make an appointment with your local Family Security Plan representative.

Ashley McKenzie-Sharpe can help all of our members with their first mortgage needs. Ashley works out of our corporate office in Winston-Salem and can be reached at 800-951-8000 ext. 190.

You're Invited - MCU Golf Tournament August 19th



Mark your calendar and plan to join us for our 16th annual charity golf outing to raise money for the MCU Scholarship Fund. The MCU Scholarship program was created in 1996 to provide academic opportunities to deserving MCU members.

Since the inception of the program the credit union has awarded \$145,000 in scholarships, including a total of \$15,000 to sixteen outstanding students for the 2011-2012 academic year.

This year's captain's choice event will be held at Salem Glen Golf & Country Club in Clemmons. A lunch of chicken and BBQ with all of the trim-

mings will begin at 11:30. The tournament will start promptly at 12:30.

The entry fee to participate is \$75 per person or \$300 for a team of four. If your company would like to donate a door prize, field a team, or sponsor a hole (sponsorships start as low as \$350) please contact Donna Henry at 800-951-8000 ext. 138 or donna@memcu.com.



Free Representative Training

If you are a new sponsor company credit union representative who would like initial training, or you are a long time representative who would like a refresher course on credit union policies and procedures, please contact Donna Henry, our Director of Sponsor Affiliations, to attend a training session.

Classes are free and run from 10:00 a.m. to 1:00 p.m., with lunch provided. You can reach Donna at 800-951-8000, ext. 138, or donna@memcu.com.

Hickory - July 20, 2011

Winston-Salem - August 17, 2011

Hickory - September 14, 2011

Miscellaneous Information

- Are you having a benefits fair or other employee event this summer? Don't forget to invite Members Credit Union to participate. Contact Renee Fisher at 800-951-8000 ext. 148 or reneef@memcu.com.
- MCU members can get huge discounts to Emerald Pointe Wet n' Wild, Carowinds and the Great Wolf Lodge. To learn about these and other savings available to you as a credit union member visit our website memcu.com and click on "Discounts" under the "Tools" tab.
- Join us for our Financial Happy Hour July 22 at our Greensboro branch from 12-5 PM, or July 29 at our Thomasville branch from 12-5:30 PM. Enjoy free ice cream and learn about all of the different products and services the credit union and its partners have to offer. Stop by and complete a short survey about the credit union for a chance to win a \$25 gift card.
- Check out mcucars.com to find some great deals on previously owned vehicles. All of these cars can be financed at 0% with approved credit. The minimum monthly payment is \$125.
- MCU branches are selling raffle tickets for a chance to win an iPad 2 and other great prizes. Tickets are just \$2.50 and proceeds will go to CULAC, which supports credit union friendly candidates running for federal office. The prize drawing will be held October 5.
- Get a loan fast and easy by calling our Phone-Loan service at 800-951-5626. Our loan officer can take your application right over the phone and usually have an answer to your request in just a couple of hours. Not near a phone? Apply online at www.memcu.com.